



COCHRANE Eagle



MECHANICAL SPECS

COLUMN WIDTH SIZES:

- 1 column:
9 picas 6 or 1.583"
- 2 columns:
20 picas 1 or 3.333"
- 3 columns:
30 picas 6 or 5.083"
- 4 columns:
41 picas 1 or 6.847"
- 5 columns:
51 picas 6 or 8.583"
- 6 columns:
62 picas or 10.333"

FULL PAGE SIZE:

6 columns wide
195 agate lines deep or 13.9"

- TRIM SIZE:** 11 3/8" X 15.0"
- BLEED:** 1/4"
- EQUIPMENT:** MACINTOSH
CD ROM
- PROGRAMS:** QUARK X-PRESS 6.0
ADOBE PHOTOSHOP 7.0
ADOBE ILLUSTRATOR 10.0
MICROSOFT WORD 9.0
ACROBAT 4.0
MULTI-AD CREATOR 6.0
- ELECTRONIC FILES:** PHOTOS: EPS, TIFF, PDF OR JPEG
- PHOTO RESOLUTION:** 200
- LINE SCREEN:** 100
- E-MAIL:** advertising@cochraneagle.com
- FTP SITE:** host: ftp.cochraneagle.com
user name: eagleguest
password: zero-one
- WEB-SITE:** www.cochraneagle.com